

Suburban Scribe

Newsletter of the Sacramento Suburban Writers' Club

sactowriters.org

Coach Teresa LeYung-Ryan says:

"Use Your Name and Your Themes to Advance Your Writer's Platform-Building Journey"



"Are you a writer who self-published or wants to be? Are you a writer who wants to be represented by an agent and sell rights to a traditional publisher? Whichever path you take, with 32,000,000+ titles already on the market, how do you attract readers and all the folks who can help you succeed before and after publication? The answer is: Be true to yourself! I will show you how to articulate the themes you write about AND link your name to your themes through your platform statement—BEFORE and AFTER publication. I look forward to seeing you on July 10th!"

What is a platform for writers of fiction and nonfiction? Definition of "platform" from Coach Teresa's workbook Build Your Writer's Platform & Fanbase In 22 Days: Attract Agents, Editors, Publishers, Readers, and Media Attention NOW — "Making your name stand for something—to attract target consumers who are likely to buy what you have to sell." She adds: "Reach out, not stress out. You and your intellectual property deserve a joyful journey!"

Visit Teresa's website: http://WritingCoachTeresa.com and watch her television interview on KPIX Bay Sunday with host Frank Mallicoat.

Teresa LeYung-Ryan's Bio

Teresa LeYung-Ryan is a Theme Consultant and Platform-Building Coach whose clients are writers and artists. She is the author of:

- ❖ The workbook Build Your Writer's Platform & Fanbase In 22 Days:
- The novel Love Made of Heart: a Daughter Breaks Free from Her Violent Past as Her Mother Journeys through Mental Illness
- * "Talking to My Dead Mom" monologues (the first in the series received an award from Redwood Writers)
- Coach Teresa's Blog http://LoveMadeOfHeart.com/blog at http://WritingCoachTeresa.com

And, Teresa is the creator of workshops:

- For Theme's Sake: Edit Your Own Manuscript Before Pitching to Agents or Self-Publishing
- Heroes, Tricksters, Villains Know Your Archetypes
- ❖ Where Are You on Your Writer's Journey?
- Be Happy: Build/Fortify Your Platform and Fanbase
- Use Your Name and Your Themes to Advance Your Writer's Platform-Building Journey

The Flash Fiction Challenge 2017

kicks off Friday, July 14th and registration closes soon!

The 9th annual competition challenges writers around the world to create short stories (1,000 words maximum) in just 48 hours. The challenges are based on genre, location, and object assignments. Each writer will participate in at least 2 writing challenges and as many as 4 depending on how well they place in each challenge.

Every submission will receive feedback from the judges.

Over \$10,000 in cash and prizes for the winners.

Sound like fun?

Learn more, register, and read past winning stories at

http://www.nycmidnight.com/

The final entry deadline is July 13th

Space is limited, so be sure to register now.

Good luck writers!

All meetings are held on the 2nd Monday of each month. 7 – 9 p.m at the Crossroads Community Fellowship Church's meeting hall, 5501 Dewey Drive, Carmichael, just north of the Madison/Dewey intersection.

All writers are encouraged to attend.

Membership is not mandatory but brings privileges.

Bet—You Didn't KnowA Few Facts for Writers

By John Powell aka John Marchel

- ❖ A new book is published every 13 minutes in America.
- Bookstore owners in Raleigh, North Carolina, contend that the volume most often stolen year after year is the Bible.
- Icelanders read more books per capita than any other people in the world.
- John Hughes wrote the screenplay for Weird Science in just two days.
- The first typewriter was built by William Burt in 1829 and was intended to be used for the blind.
- ❖ The most commonly used word in English conversation is "I."
- Lewis Carrol wrote his books while standing up. (I guess it kept him from falling asleep!)
- ❖ In the 10th century, the Grand Vizier of Persia took his entire library with him wherever he went. The 117,000-volume library was carried by camels trained to walk in alphabetical order.
- The letter O is the oldest letter in our alphabet. It has not changed in shape since its adoption in the Phoenician alphabet, circa 1,300 B.C.
- Isaac Asimov is the only author to have a book in every Dewey Decimal category.
- ❖ More than 95 percent of all books printed in the U.S. sell fewer than 1,000 copies.
- ❖ A pencil will write in zero gravity, upside down, and under water.

AARP's I ♥ Caregivers

Linda Lohman, a former member of SSWC, was recently published in

AARP's I ♥ *Caregivers*.

Millions of Americans across the country are helping their parents, spouses, and other

loved ones to live independently – all while juggling the many other responsibilities and challenges that life can bring. That's why AARP is trying to get as many people as possible to speak up and share their stories of the vital work of caregivers.

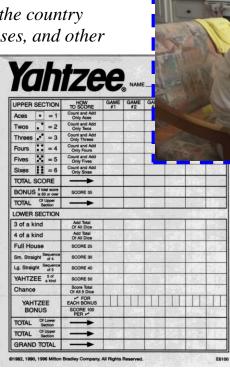
This is her story—

My mother, Elaine Burks, is 90 years old. She is experiencing memory loss, limited vision, hearing loss, ex-

tremely limited appetite, imbalance, and depression. None of which she will admit to! I'm 71, live in another state and lost my hearing in Manhattan on 9/11.

While I can't hear, I have maintained a keen sense of smell. I can smell the broccoli burning. Mother can't.

So instead of being a "caretaker" to her, I am just her daughter coming for a visit. I tell her



I didn't come to eat alone, she has to eat with me. I can't hear the timer but I can smell when the cake, pie, or cookies are done.

I spend as much time as possible with her and we play games. Yahtzee is her favorite. And

even though she can no longer make those cinnamon rolls, she can always roll with Yahtzee. We play 18 games at a time now. That's three Yahtzee pads at once. It takes about two hours. The last time we played, she had 18 Yahtzees. I don't roll the dice until she writes a score.

And it doesn't matter who wins. I'm spending time with her, and that's what counts.

Linda invites you, too, to share your story here:

https://act.aarp.org/iheartcaregivers/stories/3797

If your story is used, you will receive a \$50 gift card from Virtual Incentives. Millions of Americans across the country are helping their parents, spouses, and other loved ones to live independently—all while juggling the many other responsibilities and challenges that life can bring. That's why AARP is trying to get as many people as possible to speak up so we can share the vital work family caregivers do.

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Advertise your writing related services in the Suburban Scribe!

\$3 a month (3-month minimum) for members \$5 a month (3-month minimum) for non-members

Send your request to newsletter@sactowriters.org

COPY AND DEADLINES

Submit original written material such as: poems, letters, book excerpts, articles, book reviews, humor, web sites to visit, general information, fun stuff to share—almost anything <u>by the 25th of each month</u>. Also, share info about other meetings, contests, books, book signings, classes, etc.

Please keep the submission relatively short and submit electronically. There is no pay but byline credit is given — and that looks good to agents and publishers.

This is a benefit of being a member of SSWC.

Send your submissions to newsletter@sactowriters.org



Young Authors Mentoring Program

NOTICE OF SUMMER BREAK — The SSWC Young Authors Mentoring Program will be suspended for the rest of the summer and will begin again at 6 P.M. at our September 10th, 2017 meeting.

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MEMBERSHIP is paid on a yearly basis. If joining after March, dues are prorated by the quarter.		
Individual \$40.00/year	Couple \$55.00/year	• •
•	Platinum Senior (70+) \$30.00/ye	aar
Tun-Time Student \$50.00/ year	1 latilitatii Scillor (70+) \$50.00/y	Zai
Membership is not required for attending meetings but it does provide benefits including		
1) Publication in newsletter		•
2) Participation in club author events	4) Grants for conferences & I	more
More information is on our website: <u>sactowriters.org</u> .		
Name:	Genres:	Published? Y/N
Email:	Phone:	
Website/other info/address (optional):		
Your name and email are needed to receive the digital newsletter.		